

urban
outdoors
VOLUME 3:
Looking at issues

Take the challenge and explore some of the more difficult areas of the Programme, such as global and values, the Urban Outdoors way.

Fun activities to make young people and Leaders think about some of the issues that impact on them in the UK and abroad. Young people are interested and want to find out more. Make it fun and they'll remember it!

...express yourself

Urban Outdoors 1 introduced you to a number of cool ways to express yourself - Remember Urban Hymns, Wonder Wall and Video Nation? Did you have a go?

What did you rap about? What did your street art say? Where did you make your video diary?

Urban Outdoors 3 gives you an opportunity to do it again but with a different slant. It helps you to tackle some of the more challenging zones of the programme such as international, global and values but in a really fun way!

Are you ready for a repeat performance?! Read on to find out how!

Traditionally all these activities have been used to get a message across. OK its not always been positive (Rapping and Street Art have in the past been linked to gangs) but things are changing and we can be part of it! Be positive and be inspired!

Think Black Eyed Peas - their single "Where is the love?" from 2003 had a positive message, why not get hold of the CD or view the lyrics at www.lyricsondemand.com/b/blackeyedpeaslyrics/whereistheloveyrics.html

Think 'Trade Rules are Nuts!' - In this Christian Aid Video Mr Peanut is your Guide through the world of international trade, based on an original concept by Emily Jones/Fulcrum TV, this video was first shown on Channel 4 and is now available from Christian Aid www.christianaid.org.uk/mpower/resource/mpower/mpower11/index.htm

Think Tate Modern - Check out the wide range of modern art at www.tate.org.uk/modern

To do these activities again you need something to say. What do your young people feel strongly about? What would they like to tell people about? What do they think other people ought to think about? Ask them! Get them to think about their local community, about the world we live in. What's fair? What's not?

We have put together information on some of the issues that affect us all below. As a group you can find out more, establish the facts and work out how you are going to say it, show it or spray it!

Remember you want to present the facts; you want to give people information so that they can form an opinion, and you can't make people have a certain opinion.

These are difficult issues, it's a complicated world and no one can know everything! It's OK to say, "I don't know!" It's OK to go away and find out. We are not experts and shouldn't have to be. We'll give you lots of information and places where you and your young people can go and find out more.

All the links on the issues pages go to young people's websites where information is simple and clear or to activities that you can pick up and run with young people.

Remember that Scouting is fun and programmes should be varied and fun!

This doesn't mean we can avoid these issues though! Have a go! Young people are interested and do want to find out more! Make it fun and they'll remember it!

Be creative! Think impact! Think outside the box! Be different! We want to let people know what Scouting today is all about.

- Rap - Where can you perform it?
- Film Making - Where can you show it?
- Street Art - Where can you spray it?

Here are some suggestions.

- Music - wherever you can perform - Schools, Community Centres, Places of worship, Shows, Shopping Centres, Radio...
- Video - from Parents Evenings, Community Centres and places of worship to Post Offices, Supermarkets or the big screen!

Art - whether it is walls, sheets of paper, or material flags and banners - these can be put up at Libraries, Town Halls, Sports Centres and Stadiums, Supermarkets, Cinemas...

Don't forget to ask permission and check any performing or copyright requirements.

Urban Hymns

How you can use Urban Hymns to 'Express yourself'?

- Discuss the positive and negative images of rap, listen to some examples
- Discuss what you would like to rap about
- Find out more about that issue, run an evening of activities based around it, invite someone in to talk about it
- Write your rap

Promote your rap in unusual and interesting places

Resources and further information

- www.bbc.co.uk/education/listenandwrite/raprealm/index.htm
A series of resources to help you write a rap
- www.lessonplanspage.com/MusicWriteRapSong68.htm
Useful instructions on how to write a rap
- encarta.msn.com/encyclopedia_761563537/Rap.html
A wealth of information about the history of rap
- www.rapmusic.com
All the latest information on the world of rap music

Remember! Copyright issues when using putting music to film or words to music etc especially if you are performing in public!

Video Nation

How you can use Video Nation to 'Express yourself'?

- Decide on an issue
- Find out more about that issue, run an evenings programme around it, invite someone to tell you about it
- Decide how you can tell other people about it on video

- Produce a documentary, or cartoon strip style video

Why not create a short promotional video about Scouting, what you do and what it means to you. You could use it to get more people involved - young people and adults!

Hints and Tips

- Remember to plan your video! What type of film, how long, whats the story put together a story board
- Most video productions require a team: Director, Camera and Sound People, Presenters, Editors, Computer Graphics etc
- Get your video shown in novel and un-usual places - anywhere there's a screen, there is a chance they might play your video!

Resources and further information

- www.bbc.co.uk/dna/h2g2/A626131
Step by step guide on how to make a film
- www.bbc.co.uk/blast/film
A BBC initiative encouraging 13-19 year olds throughout the UK to get into film
- www.cooltoons.com/shows/artlessons/main.html
Comprehensive guide on how to make a cartoon
- www.digitalfilms.com
Create a film online
- www.microsoft.com/windowsxp/using/moviemaker/default.msp
Download simple, easy to use, free software from Microsoft to help you edit videos
- www.northernvisions.org/htmlhowto/how1.htm
A comprehensive tutorial on how to make a video aimed at the advanced projects

Remember! Copyright issues when using putting music to film or words to music etc especially if you are performing in public!

Wonderwall

How you can use Street Art to 'Express yourself'?

- Discuss the positive and negative images of street art, find some examples of where it has been used as a way of positive self expression
- Discuss what you would like to say with your Street Art
- Find out more about that issue, run an evening of activities based around it, invite someone in to talk about it
- Decide what you would like to do your street art on (wall, paper, material, banners etc)
- Gain permission where necessary

Plan what you want to say and how you are going to spray it

Resources and further information

- www.bbc.co.uk
Type graffiti in the search engine and find news stories and art projects in your local area
- news.bbc.co.uk/cbbcnews/hi/uk/newsid_1973000/1973430.stm
CBBC Facts
- www.beyondgraffiti.org.uk

Remember! To check for anyone who may need an inhaler, some sprays can trigger problems with asthma so forewarned is forearmed.

...the issues

Some useful advice for dealing with big issues:

- Make local - global connections - depending on the topic sometimes it is easier to start with similar themes in local issues, sometimes with young people in other countries
- Everyone's experiences count! Everyone's an expert on their own experiences and opinions
- Don't be put off by jargon - create your own jargon buster
- Put a human face to the big concept - use personal experiences and other people's stories
- Use bite sized chunks - focus on one particular aspect
- Focus on the people making a difference

Courtesy of Save the Children (Right Angle No. 37 Winter 2002/3)

Grub-u-like

Trade

The Trade Justice Campaign calls on World Leaders to rewrite the international rules and practices that govern trade, with poverty reduction and environmental protection recognised as their highest priorities.

This means that poor countries need rules that guarantee them:

- The right to help their vulnerable people and traders
- The right to sell their goods in rich countries
- Assistance to regulate transnational corporations

'International trade between my Country and the West is like an antelope and a giraffe competing for food which is at the top of the tree. You can make the ground beneath their feet level but the contest will still not be fair'

Dr Robert Aboagye-Mensah
General Secretary Christian Council of Ghana

Fair Trade is a different way of trading which guarantees that producers are paid fair and secure prices for their goods.

Things to think about:

- Where does our food come from?
- Who grows it?
- Who manufactures it?
- Who sells it?

Find out more information and a whole range of activity ideas on Trade Justice and Fair Trade from:

- www.dubble.co.uk
The Divine Chocolate Company and Comic Relief combine to bring you the first fair Trade Chocolate Bar for young people. Follow the chocolate story from the bean to the bar and find out why Dubble gives a fair deal to Cocoa Farmers in Ghana
- www.gapp.me.uk
Full of programme ideas and information on a whole range of issues, look out for the programme ideas all around chocolate and fair trade for a fun evening!

- www.christianaid.org.uk/learn/index.htm
Christian Aid's m:power aims to equip Youth Leaders to inspire their youth group to find out about the world and take action to make it a fairer place. Its a free resource that is mailed twice a year so sign up!
Check out the Trade Rules are Nuts pack available for download from the website.
- www.globalgang.org.uk
Christian Aid's website for young people. Check out Planet Teacher for simple information on Trade and Fairtrade
- www.bananalink.org.uk/resources/resmain.htm
Games and Activities to explore Trade Issues through Bananas!
- www.oxfam.org.uk/coolplanet/kidsweb/index.htm
Oxfam's website for young people. Go to the 'Bonkers about Bananas' pages for more activities on trade and bananas
- www.maketradefair.com
Oxfam's Trade Justice Campaign supported by Cold Play's Chris Martin. Meet the people behind the products
- www.labourbehindthelabel.org
Labour behind the Label campaign for the rights of workers in the clothes industry
- www.actionaid.org.uk
Find out how Action Aid's Youth Network is campaigning for Trade Justice

Remember - Information and activities can be adapted to suit different age ranges and sections

Living in a box

Refugees and Asylum Seekers

A refugee is someone who is flees another Country to avoid being tortured, persecuted or killed.

When he or she has fled from his or her home country and has applied for refugee status in another country he or she is called an asylum seeker.

'I am here because I have to be. It may shock a lot of people, but we don't come to this country because we think Britain is better than our own country. We are forced to leave. Would you leave your home, friends or family to live in a foreign place where you have to depend on the mercy of a government?'

**Mekdes Alemayehu, React
Save the Children Spring 2001**

Things to think about:

- Why do people have to flee their homes?
- How do people leave their countries?
- Where do refugees go? (Only 2% come to the UK)
- In the UK where do most Asylum Seekers come from?
- Arriving in a new Country.

Find out more information and a whole range of activity ideas on Refugees and Asylum Seekers here in the UK and abroad from:

- www.oxfam.org.uk/coolplanet/teachers/ywmw/index.htm
Cool Planet is Oxfam's website for young people. Your World, My World is a series of 4 stories about life in different countries
- www.savethechildren.org.uk/scuk/jsp/resources/home.jsp?section=youth
Resources and activities produced by and for young people by Save the Children

- www.savethechildren.org.uk/rightonline/index.html
Save the Children's Website for Young People
- www.therightssite.org.uk/html/issues_raas.htm
The Rights Site is Unicef's site for young people, information here is clearly presented and explained
- www.gapp.me.uk
Full of programme ideas and information on a whole range of issues, look out for the programme ideas all around chocolate and fair trade for a fun evening!
- www.star-network.org.uk
The Star Network works to:
 - Learn about and raise awareness of refugee issues in innovative ways
 - Support refugees in a practical way in their local communities through volunteering
 - Campaign with and for the rights of refugees everywhereContact them for activities ideas
- www.refugeecouncil.org.uk
Check out the Myth Buster! The issue of asylum is rarely out of the British press. But can you believe everything you read? Get the facts behind the headlines.

Streetwise

Feeling Safe

From conflicts and the threat of terrorism around the world to crime and safety issues in our local communities, we often feel unsafe. Help young people to find out more about the effects of conflict around the world or to take action in their local community to make it a safer place

Find out more information and a whole range of activity ideas on feeling safe, crime and conflict here in the UK and abroad from:

- www.crimeconcern.org.uk
www.safer-community.net
www.crimereduction.gov.uk
Help young people to explore the issues and take action
- www.gapp.me.uk
Full of programme ideas on a whole range of issues including conflict.
- www.savethechildren.org.uk/scuk/jsp/resources/home.jsp?section=youth
www.savethechildren.org.uk/scuk/jsp/resources/home.jsp?section=education
Information and Activities from Save the Children on all aspects of this issue
- www.christianaid.org.uk/learn/index.htm
www.globalgang.org.uk
Christian Aid has resources for Youth Leaders and a website for young people
- www.cafod.org.uk/fasttrack/ourstories/index.shtml
Cafod's website for young people deals with all aspects of conflict and a range of other issues
- www.scoutbase.org.uk/library/special/itfot.pdf
The Scout Association's In the Face of Terrorism Resource
- www.bbc.co.uk/cbbc/help/safesurfing/index.shtml
CBBC's advice on safely surfing the net

...trade secrets

Behind The Label

In Urban Outdoors 1 - The Activities Playground you had the chance to get to meet the people who provide a whole range of urban services, what they do and how they do it.

This time we are going behind the label!

Style, image and branding are everything in the 21st Century - labels are everywhere.

Many of the activities in Urban Outdoors 1 - the Activities Playground have their own image and style - Just look at the links for:

Don't kill the groove (DJing)

- freespace.virgin.net/john.tiss/learntodj.htm
- www.bbc.co.uk/radio1/onemusic/djing

Wheelie cool (BMXing)

- www.byke.com/ukflat
- www.teamextreme.co.uk

Half Pipe Dreams (Skateboarding)

- www.knowhere.co.uk
- www.teamextreme.co.uk

The activities below can be adapted to help all sections explore the issues behind the labels.

Useful Links

- www.labourbehindthelabel.org
Explores the issues facing garment workers in the UK and across the world. Look at the Campaigns section for information on what really happens behind the label.
- www.jusbiz.org/resources/Exposed.html
Free on line resource to explore the ethical issues within the global fashion industry.
- www.maquilasolidarity.org
A Canadian Network promoting solidarity with garment workers in Central America and Asia. Look at the Action section for activities and personal stories
- www.traidcraft.co.uk
The UK's leading Fairtrade Organisation helping poor communities work their way out of poverty. Look at the People behind the products section for to find stories of where fair trade is making a difference
- www.gapp.me.uk
Activities and information on a range of issues from the Global Awareness Partnership Project (GAPP) Scout Fellowship

Ice Breaker and Introduction

Game: Run around quiz

Duration: 5 - 10 minutes

Equipment: Signs with A, B, C

Running the game:

The Leader puts together a number of questions about clothing and brands, printing off logos from the Internet, asking what is the favourite sports brand etc. The Scouts need to run to the sign that corresponds to their answer.

Alternative idea: Split the groups into Teams, organise a relay race whereby the Scouts run up to a piece of paper and name or draw a logo.

Discuss:

- Why do the majority of young people like to wear designer brand names?
- What is special about brand names?
- What about the cost? Are they too expensive? Why are they more expensive than other clothes?
- Are they really any different to other clothes (i.e. from the High Street or the Supermarket?)

Activity 2

Activity: How 'cool' are your clothes when you don't know the brand name?

Duration: 15 minutes

Equipment: Lots of different clothes (or alternatively pictures of different clothes from catalogues or the web), with a mixture of designer brands and unbranded items, perhaps even scout clothes! Pen and paper for each Scout

Running the activity:

Take each item of clothing, show the Scouts the garment and ask them to rate it in terms of:

- Style
- Coolness
- Credibility
- Whether they would choose to buy it
- How much they would pay for it etc

At the end of the activity reveal the logos and where the clothes came from to the Scouts

Discuss:

- Did they recognise the designer/popular brands?
- Did they rate the designer/popular brands highest?
- Is there any difference?
- What influences them in their choice of clothes? Friends, Advertising, Celebrities etc?
- Is it right that these people influence you?

Activity 3

Activity: Design your own brand/label

Duration: 45 - 60 minutes

Equipment Needed: One T-shirt per person (Bring an old plain T-shirt to Scouts), fabric paints (available from art shops) or iron on printer paper, pens and paper

Running the activity:

- Start with a quick discussion on what makes a good logo, have examples to look at (from catalogues or the web)
- Spend 15-20 minutes designing their own logo for the T-shirt. Once they have done this, either use fabric paints to re-create the design on a T-shirt or use a computer to print off the design on special paper and then iron on to the T-shirt.
- Be sure to take a photo of the finished T-shirts for all to see, and to post on this website.

Alternative idea: Having discussed what influences young people in their choice of clothes, think of celebrities who use their clothes to highlight issues that are important to them. Look through magazines to find examples.

Create a design for your T-shirt that expresses something that you feel strongly about. Look at UO3 - Express Yourself for ideas.

Activity 4

Activity: Where do our clothes come from?

Duration: 10 minutes

Equipment needed: Everyone to bring his or her favourite item of clothing, a world map

Running the activity:

Everyone looks in the label of their favourite item of clothing to see where they are made and marks this on the map. You could make this into a circle game; each Scout sits on a chair in a circle with one person in the middle. The Leader says 'Anyone who's clothes were made in China/Asia/Latin America change places' 'Anyone who's clothes are made from cotton/are blue, black/has buttons etc change places' Each Scout tries not to be left in the middle.

Discuss:

- In how many countries were the clothes made?
- Why do you think the clothes were made here?
- Designer images and labels often cost a fortune but where does the money go?
www.maquilasolidarity.org/tools/education/5catsshoechart.pdf
Download the shoe to see where the money goes.
- Labour Behind The Label
www.labourbehindthelabel.org
Labour Behind the Label is a membership organisation which brings together pressure groups, trade unions and individuals in support of garment workers' efforts to improve their working conditions and wages.
Members are committed to drawing attention to the plight of garment workers around the world, including the UK.
70% of garment workers are women, working in factories, 'sweatshops' or as homeworkers. Wages are very low - often below minimum wage levels. Hours are long and forced overtime is common; health and safety standards are poor.
Click on the Campaigns section of the website and tell the story of the people behind the labels.

- Traidcraft
www.traidcraft.co.uk
Traidcraft is the UK's leading Fairtrade Organisation helping poor communities work their way out of poverty. Look at the People behind the Products section for to find stories of where fair trade is making a difference.

Activity 5 - Take Action!

Activity: Alternative Fashion Show

Prepare an alternative fashion show combining great designs and what you have learned about labour behind the label!

Equipment Needed: Clothes, stories from people who make clothes, stage, music etc

Running the activity:

- Design the clothes for the fashion show
- Put together a commentary for the costumes, using the stories of people behind the labels (from Activity 4), both positive and negative to illustrate the labour behind the label. Remember to keep the message simple.
- Put stage and music together
- Practise being a model!
- Invite friends and family along, perhaps make it into a wider fundraising or parents evening